



Career Cluster: Buying & Merchandising/Prof.Sales & Marketing **Career Cluster Pathway:** Fashion Merchandising & Management

Program of Study: An Educational Planning Guide for High School and Beyond

	Grade	English	Math	Science	Social Studies	Fitness/Health and Visual or Performing Arts	Recommended Career and Technical Education (CTE) Courses and Other Electives	Graduation Requirements	SAMPLE Occupations Related to this Pathway
Secondary Options	9	English 9 (1 credit)	Algebra (1 credit)	Science (1 credit)		Health/Fitness (1 credit) Fine Art (1 credit)	Elective class (1 credit)	<u>H.S. Credit Requirements (24 credits total):</u> 4.0 credits – English 3.0 credits – Social Studies 3.0 credits – Math 2.0 credits – Science 2.0 credits – Health and Fitness 1.0 credits – Visual or Performing Arts 1.0 credits – Occupational Education 8 credits – Occupational Education or Electives	Occupations requiring less than a Baccalaureate Degree ► Cashier ► Counter Clerk ► Order Filler ► Sewing Machine Operator ► Model ► Marking clerk ► Craft Artisan ► Online Merchant ► Presser, finisher textiles/garments ► Costume designer
	10	English 10 (1 credit)	Geometry (1 credit)	Science (1 credit)	World Studies (1 credit)	Fitness (1 credit)	Elective class (1 credit)		
	11	English 11 (1 credit)	Algebra 2 (1 credit) or equivalent / CTE Pathway		US History (1 credit)		• FM & M 1 (3 credits) * possible 3 college credits w/ "B" grade or higher		

	12	English 12 (1 credit)			CWI (1 credit)		<ul style="list-style-type: none"> • FM & M 2 (3 credits) 	<u>Additional Skills Center opportunities:</u> <ul style="list-style-type: none"> • Possible college articulated credits each year at the Skills Center • Possible Industry Certificate at end of course • Possible high school credits in Language Arts, Social Studies, and Art. Check with your high school counselor. 	Occupations requiring an Associates Degree or additional Technical training <ul style="list-style-type: none"> ▶ Fashion Writer Fashion Illustrator ▶ Fabric and Apparel Pattern Maker ▶ Tailor, Dressmaker, Custom Sewist. ▶ Retail Loss Prevention Specialist ▶ Advanced Sales Representative ▶ Dept. Manager ▶ Visual Merchandisers ▶ Fashion Designers ▶ Product Developers Occupations requiring a Baccalaureate Degree <ul style="list-style-type: none"> ▶ Advertising and Promotional Managers ▶ Art Directors ▶ Market Research & Analysis ▶ Marketing Manager ▶ Public Relations Specialist ▶ Sales Managers ▶ Wholesale Sales Representatives ▶ Store Manager ▶ CTE Education ▶ Buyers ▶ Textile Development
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Courses shown in **RED** indicate courses articulated with local colleges. College credit can be earned through those courses.

Post Seco	13 and Beyond	Complete a registered apprenticeship and/or enter directly into the workforce	Earn a Technical Certificate from a community or technical college and enter the workforce	Earn an Associate's Degree from a community or technical college and enter the workforce	Earn a Baccalaureate Degree and enter the workforce
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Program Options

Possible apprenticeship options w/ priority entrance for Skills Center program completers:
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To learn more about apprenticeships, contact local law enforcement agencies and/or private investigations agencies.

Certifications:

Art Institute of Seattle

- Fashion Retailing

Central Washington State

- Professional Writing Certificate

Clackamas Community College

- Business Management
- HR Management
- Management Fundamentals
- Marketing
- Retail Management

Edmonds Community College

- Business Management – Specializing in:
 - Marketing & Sales
 - Retail Sales
 - Supervision
 - Entrepreneurship
 - Small Business

Lower Columbia Community College:

- General Business
- Retail Management

Mt. Hood Community College

- Retail Management
- Costuming

Pierce College @ Ft. Steilacoom

- Business Management – Specializing in:
 - Marketing
 - Sales
 - Retail Management
 - Supervision
 - Entrepreneurship
 - Customer Service
 - Fashion Merchandising
 - Human Resources

Portland Community College:

- Marketing
- Business Administration

Portland Community College:

- Business Administration
- Retail Management
- Marketing

Portland Sewing

- Apparel Designer
- Apparel Entrepreneur
- Computer Essential for Fashion Design

Seattle Community College at Central Campus

- Arts/Design/Graphics/Media
- Business

Two year degrees:

Art Institute of Portland

- Apparel Design
- Fashion Marketing

Art Institute of Seattle

- Apparel Design
- Fashion Marketing

Clark College

- Fine Arts
- Business

Clackamas Community College

- Business
- Marketing & Management

Edmonds Community College

- Business Management
- Fashion Marketing/Merchandising

Lower Columbia Community College:

- Business Management

Mt. Hood Community College

- Business Management

Mt. Hood Community College

- Business Management

Pierce College @ Ft. Steilacoom

- Business Management
- Communication

Portland Community College:

- Marketing

Seattle Community College at Central Campus

- Arts/Design/Graphics/Media
- Business
- Communications

Shoreline Community College

- Business Administration
- Entrepreneurship
- Fashion Merchandising
- Marketing
- Retail Management
- Purchasing/Supply chain Management

Spokane Falls Community College

- Marketing
- Business

Four year Degrees

Art Institute of Portland

- Apparel Design
- Fashion Marketing

Art Institute of Seattle

- Apparel Design
- Fashion Marketing

Central Washington State

- Business Administration
- Fashion Merchandising
- Public relations
- Advertising
- Visual Art

Eastern Washington University

- Arts in Theatre
- Business and Marketing Education
- Management
- Marketing
- Communication Studies
- Visual Communication Design

Oregon State University

- Business
- Merchandising Management
- Apparel Design & Product Development

Portland State Univ.:

- Business Administration
- Advertising Management
- HR Management
- Management & Leadership
- Supply & Logistics

Southern Oregon Univ.

- Business Administration
- Theater Arts- Costuming

Univ. of Portland.

- Business Administration
- Secondary Education
- Communications
- Marketing

University of Washington

- Business Administration
- Visual Communication Design

Washington State University- Pullman, Spokane and Vancouver

- Business Administration
- Marketing
- Apparel Design, Merchandising & Textiles

